

## 2024 the 7th International Conference on Information Management and Management Science

August 23-25, 2024 | Beijing, China

## Causal Inference and Machine Learning

This talk will provide an overview of the problem of causal inference in the technology industry and current approaches to address it. We will discuss the applications of machine learning and deep learning to this problem space, with inspiration from our own work. We will also touch upon the challenges involved in validating solutions and some tests that can be performed to build confidence in causal results.